



# CLOSER2

## NVM BACKS NEW COMPANY LAUNCH WITH £3 MILLION INVESTMENT

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NVM has backed the CloserStill management team for the third time since 2005 with an injection of £3 million to launch Closer2.

The team's strategy for creating Closer2 is to seek out small businesses, launches and partnerships with entrepreneurs that can grow quickly. Since its inception in March, the new company has already made two acquisitions; Biofuels Media, which operates the annual European Bioenergy Expo and Conference (EBEC), and Red Publishing, the cloud computing Expo business.

NVM has been working with CloserStill's Andy Center and his team for over 6 years. They have a great track record of buying and building exhibitions, such as the Pharmacy, Denistry, London VET and Learning Technologies shows. We are delighted to be backing them again.

### Peter Hodson

E-mail: [peter.hodson@nvm.co.uk](mailto:peter.hodson@nvm.co.uk)

Tel: 0845 272 7014

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Forbury Court  
12 Forbury Road  
READING  
RG1 1SB  
Tel: 0118 951 7000  
Fax: 0118 951 7001

E-mail: [rdg@nvm.co.uk](mailto:rdg@nvm.co.uk)

Northumberland House  
Princess Square  
NEWCASTLE UPON TYNE  
NE1 8ER  
Tel: 0191 244 6000  
Fax: 0191 244 6001

E-mail: [new@nvm.co.uk](mailto:new@nvm.co.uk)

3111 Beetham Tower  
301 Deansgate  
MANCHESTER  
M3 4LQ  
Tel: 0845 272 7023

E-mail: [clive.austin@nvm.co.uk](mailto:clive.austin@nvm.co.uk)

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